

Latefah Poole Is Helping Underserved Youth See Beyond Their Circumstances Through Kidz Kan Ffly

Executive Director of Kidz Kan Ffly shares her mission to expand possibility, cultural awareness, and opportunity for young people who deserve to dream bigger.

For Latefah Poole, purpose is deeply personal. As the Executive Director of Kidz Kan Ffly, she is building an organization designed to give underserved youth access to cultural exposure, travel experiences, educational enrichment, and a wider view of what life can become.

Raised in a large blended family with 14 siblings, Latefah grew up understanding the power of family, resilience, and access. Her own educational journey includes business degrees, a master's degree, and continued doctoral studies. She became the first in her family to pursue higher education at that level.

The inspiration for Kidz Kan Ffly came from heartbreak. After losing her young nephew to gun violence in Chicago, Latefah became even more committed to helping children who are surrounded by violence, limited resources, or environments that do not always show them what is possible.

The mission of Kidz Kan Ffly is simple but profound: show young people more so they can dream bigger.

Through school partnerships, business collaborations, community events, and eventually cultural travel experiences, Kidz Kan Ffly aims to help children expand their imagination, confidence, and sense of possibility.

Latefah believes that children are not lacking ability. Many are lacking exposure, opportunity, and someone willing to help them see beyond the limits placed around them.

As a mother of seven children, Latefah brings the same intentional leadership into her home. She teaches responsibility, entrepreneurship, self-worth, and imagination. Her family business, Kids Can, offers STEAM education kits and gives her children hands-on experience in entrepreneurship and creative learning.

Kidz Kan Ffly is currently in its startup phase and is seeking school partnerships, business sponsors, community advocates, and funding partners who believe in the power of cultural exposure and youth opportunity.

Latefah's message to other women doing purposeful work is clear: do not doubt the assignment.

Through Kidz Kan Ffly, she is building more than a program. She is building a bridge from limitation to possibility, from survival to imagination, and from what children see every day to what they may become when someone dares to show them more.

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